



MEDIA RELEASE

OCBC LAUNCHES CHEQUE DEPOSIT SERVICE AT PETRONAS SERVICE STATIONS

Service is first of more to come to enhance Bank's distribution capability

Kuala Lumpur, 25 April 2007 – OCBC Bank (Malaysia) Berhad today launched its first offsite physical banking facility – the *OCBC Easi-CheckDrop* – enabling customers to bank in cheques at selected PETRONAS service stations in the Klang Valley.

By placing its *OCBC Easi-CheckDrop* facility at the *Kedai Mesra* outlets of five high traffic PETRONAS service stations – at Pandan Indah (Ampang), Taman Samudera (Batu Caves), Keras Timur-KL Bound (Shah Alam), Bukit Tinggi 1 (Klang) and Taman Taming Jaya (Balakong) – the Bank hopes to offer its retail and business customers with greater convenience for making cheque deposits than is currently available through its 28 branches nationwide.

Speaking at the official launch of the *OCBC Easi-CheckDrop* service at a leading hotel today, OCBC Bank (Malaysia) Berhad Director & CEO Dato' Albert Yeoh said the service is the first of several more initiatives to come this year to enhance the Bank's distribution capability and make it easier for people to bank with OCBC despite its limited number of branches.

"We recognise that many of our customers do not live or operate close to our branches, yet they choose to bank with us despite the relative inconveniences involved in having to travel greater distances to get to the closest branch. This has affirmed for us that people appreciate and value the products and services we bring to them.

"Now, on our part, we are seeking to do more to develop other alternative channels to bring our products and services closer to loyal customers such as these so that their inconvenience is minimised. The launch of our *OCBC Easi-CheckDrop* service today is a move in this direction. Customers who drop by any of these five PETRONAS service stations to pump petrol or to purchase goods from the station's *Mesra* outlet, could now take the opportunity to conveniently deposit their cheques here as well," he said.

Customers follow the same procedure for depositing their cheques into the *OCBC Easi-CheckDrop* as they would with any branch-based cheque deposit machine. And, as with the Bank's branches, cheques would be collected on a daily basis. Those deposited before 12noon would be processed the same day. The service is available at all times during the operating hours of the respective *Kedai Mesra* outlets.

Commenting on the tie-up with OCBC Bank, PETRONAS Dagangan Berhad's Senior General Manager, Retail Business Division, En Md Arif bin Mahmood said the presence of the *OCBC Easi-CheckDrop* facility at selected PETRONAS Service Stations provides a win-win situation for all involved, especially OCBC Bank and PETRONAS customers.

"We are proud to be working together with OCBC Bank to offer this facility at the selected *Kedai Mesra* outlets, which represents part of our continuous effort to offer more convenience to our customers. This launch is also in line with our goal to provide only the best products and services to them," En Md Arif said.

In conjunction with the launch of the *OCBC Easi-CheckDrop*, a series of roadshows are being held at selected PETRONAS service stations from today until 24 June 2007. Through these, customers are able to enjoy free personal portrait caricatures, participate in interactive games to win prizes worth more than RM150,000 and also stand a chance to win Motorola MOTOSLVR L7 handphones.

Dato' Yeoh added that the Bank would soon introduce more innovative channels for individuals and businesses to conveniently bank with OCBC. These would be announced in due course.

In addition to its 28 branches nationwide and five *OCBC Easi-CheckDrop* facilities in the Klang Valley, the Bank offers its services through mobile sales units, the internet and 24-hour electronic services at all branches. It was adjudged Malaysia's best Corporate/Institutional Internet Bank for two consecutive years by *Global Finance* in the magazine's annual "World's Best Internet Banks" survey, consolidating its position as the nation's preferred online banking partner for businesses.

About OCBC Bank

Singapore's longest established local bank, OCBC Bank, currently has assets of S\$151 billion and a network of over 370 branches and representative offices in 15 countries and territories including Singapore, Malaysia, Indonesia, Vietnam, China, Hong Kong SAR, Brunei, Japan, Australia, UK and USA. This network includes more than 250 branches and offices in Indonesia operated by OCBC Bank's subsidiary, PT Bank NISP. OCBC Bank and its banking subsidiaries offer a wide range of specialist financial services, from consumer, corporate, investment, private and transaction banking to global treasury and stockbroking services to meet the needs of its customers across communities.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia, in terms of assets and market share, and its asset management subsidiary, Lion Capital Management, is one of the largest asset management companies in Southeast Asia. Additional information may be found at www.ocbc.com.

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